

<b>Program: Bachelor of Commerce (Economics)</b>				<b>Semester: III</b>			
<b>Course: Intellectual Property Rights</b>				<b>Code:</b>			
<b>Teaching Scheme</b>				<b>Evaluation Scheme</b>			
<b>Lectures</b>	<b>Practical</b>	<b>Tutorial</b>	<b>Credits</b>	<b>Theory</b>		<b>Practical</b>	
				<b>Internal</b>	<b>External</b>	<b>Internal</b>	<b>External</b>
<b>30</b>	<b>Nil</b>	<b>Nil</b>	<b>02</b>	<b>20</b>	<b>30</b>	<b>Nil</b>	<b>Nil</b>
<b>Internal Component</b>							
<b>Class Test</b>			<b>Assignments</b>			<b>Class Participation</b>	
<b>10</b>			<b>10</b>			<b>Nil</b>	
<b>Learning Objectives</b>							
<ul style="list-style-type: none"> <li>To comprehend the significance of Intellectual Property Law in business</li> <li>To enable to understanding of Intellectual Property Law and to analyze IPR in the context of business enterprise</li> </ul>							
<b>Learning Outcomes</b>							
<p>The learners will be able to:</p> <ul style="list-style-type: none"> <li>Develop an understanding about the Intellectual Property owned by Business enterprises</li> <li>Build understanding of legal protection accorded to Intellectual Property under the respective Acts.</li> </ul>							
<b>Pedagogy</b>							
<ul style="list-style-type: none"> <li>Lecture, Audio-visual, Research Papers, Case Studies, Simulations, Assignments, Project work, Group Discussions.</li> </ul>							

<b>Module</b>	<b>Module Content</b>	<b>Module wise Pedagogy Used</b>	<b>Duration of Module</b>
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I	<p><b>Introduction to Intellectual Property Rights and its Evolution</b></p> <ul style="list-style-type: none"> <li>• Intellectual Property Rights an intangible asset</li> <li>• Evolution of monopoly rights &amp; origins of IPR systems</li> <li>• Significance of IPR for Business Organisations</li> <li>• Protection of IPR and relevant clauses in Employment contracts</li> </ul> <p><b>Trademarks,– Iss – legal perspective</b></p> <ul style="list-style-type: none"> <li>• Meaning of Trade Mark</li> <li>• History &amp; development</li> <li>• The Trade Marks Act ,1999</li> <li>• Basic legal concepts – Role and function of Trademark</li> <li>• Basic elements of Trademark</li> <li>• Principles for Registration of Trademark</li> <li>• Infringement- Passing off, remedies for infringement Relief in suits for infringement of Trademark</li> <li>• Well known trade mark</li> </ul> <p><b>Copyright Law</b></p> <ul style="list-style-type: none"> <li>• Introduction to Copyrights</li> <li>• Rights conferred under Copyright Law</li> <li>• Utility for Creative Persons</li> <li>• Moral and Economic rights conferred on the Copyright Owner.</li> <li>• Author under the Act</li> <li>• Joint authorship, Dramatic work, Adaptation</li> <li>• Doctrine of Fair use- provisions, criteria, defenses and exceptions</li> <li>• Infringement- Piracy &amp; Plagiarism, remedies &amp; enforcement</li> <li>• Test of infringement under copyright laws</li> </ul>	Lecture, Audio-visual, Research Papers, Case Studies, Simulations, Assignments, Project work, Group Discussions.	15 lectures
II	<p><b>Principles underlying Patent Law in India under The Patents Act,1970(As amended)</b></p> <ul style="list-style-type: none"> <li>• Patentable subject matter</li> <li>• Inventions &amp; Inventive Step</li> <li>• What cannot be patented</li> </ul>	Lecture, Audio-visual, Research Papers, Case Studies, Simulations, Assignments,	15 lectures

	<ul style="list-style-type: none"> <li>• Criteria of patentability- novelty, usefulness , industrial applicability</li> <li>• Patent Specifications-Provisional and Complete</li> <li>• Product Patent ,Process Patent</li> <li>• Patent of Addition</li> <li>• Evergreening of Patents</li> </ul> <p><b>The Designs Act 2000</b></p> <ul style="list-style-type: none"> <li>• Objects</li> <li>• Novelty under Designs Act 2000</li> <li>• Originality under Designs Act 2000</li> <li>• Criteria for Registration</li> </ul> <p><b>The Geographical Indications Of Goods(Registration And Protection) Act,1999</b></p> <ul style="list-style-type: none"> <li>• Definitions and Interpretation</li> <li>• Significance of Geographical Indications</li> </ul>	Project work, Group Discussions.	
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**Reference Books:**

Text books

- Dr. B. L Wadhera, Law relating to Intellectual Property Rights ,Fifth Edition, Universal Law Publishing Co.,2017
- P Narayanan, Intellectual Property Law, Eastern Book Company, 3rd Edition, 2009,
- Legal Aspects of Business – Akhileshwar Pathak, New Delhi ,McGraw Hill Education (India) Private Limited, ,Sixth Edition ,2014
- Dr. Vikas Vashishth, Law & Practice of Intellectual Property Rights in India, New Delhi, Bharat Law House, Second Edition ,2002.
- Law relating to Intellectual Property Rights- V.K Ahuja, Lexis Nexis Butterworths Wadhwa Nagpur

References : [www.manupatra.com](http://www.manupatra.com)

: [www.Live Law.com](http://www.Live Law.com)

: [www.advocatekhoj.com](http://www.advocatekhoj.com)

**Total Marks allotted: 50 marks**

**a) Details of Continuous Assessment (CA)**

40% of the total marks per course.

Marks allotted for CA is **20 marks**.

Breakup of the 20 Marks is as follows:

<b>Continuous Assessment</b>	<b>Details</b>	<b>Marks</b>
<b>Component 1 (CA-1)</b>	Internal class test (online or offline)	<b>10 marks</b>
<b>Component 2 (CA-2)</b>	Presentations/Project Work/ Viva-Voce/ Book Review/ Field visit & its presentations/ Entrepreneurship Fair/ Documentary filming/ Assignments/ Group Discussions Etc.	<b>10 marks</b>

**b) Details of Semester End Examination (SEE)**

60% of the total marks per course.

Marks allotted for SEE is **30 Marks**.

Duration of examination will be **One Hour**.

**QUESTION PAPER FORMAT**

All Questions are compulsory

<b>Q. No.</b>	<b>Particulars</b>	<b>Marks</b>
Q.1.	A) Answer in brief OR B) Answer in brief	8
Q.2.	A) Answer in brief OR B) Answer in brief	8
Q.3.	A) Answer in brief OR B) Answer in brief	8
Q.4.	Case study/application-based questions	6

Signature

(Program Coordinator)

Signature

(Principal)